

PIVOTING FROM PAPER



ARE WE THERE YET?

April 18, 2018

at Drinker Biddle & Reath, LLC, 1500 K Street NW, Washington, DC

A joint seminar by:



Once again, the Metropolitan Maryland and Northern Virginia chapters of ARMA International are collaborating to present a full-day seminar packed with world-class speakers and cutting-edge topics.

This year's seminar theme is the transition from paper to digital. Business leaders and information scientists have anticipated for decades that digital technology would be the great enabler for a paperless society but making the digital transition has been more complex than anticipated. Challenges and opportunities continue to arise from leaving paper behind. Join us as we probe fascinating and emerging facets of this transition!

Agenda

- 8:00-8:30 **Registration/Breakfast**
- 8:30-8:45 **Welcome/Introductions:** Chapter presidents
- 8:45-9:30 **Opening Keynote: Brett Tarr, Counsel: Litigation, E-Discovery, & Information Governance at Caesars Entertainment Corporation**
“The Digital Age and Evolution of Information Into Electronic Assets”
- 9:30-10:15 **Mark Fisk, Partner, Partner - IBM Digital – Public Service Blockchain Leader**
“What is Blockchain? How Does it Support Digital Transition?”
- 10:15-10:45 **Break**
- 10:45-11:30 **Leslie Johnston, Director of Digital Preservation, NARA**
“Digital Preservation – NARA’s Strategy and Advice for Getting Started”
- 11:30-1:15 **Lunch (including a sponsor “speed-networking” opportunity)**
- 1:15-2:00 **Sue Trombley, Managing Director, Thought Leadership at Iron Mountain**
“Impact of the Digital Transformation on the Records Storage Industry”
- 2:00-2:30 **Jason R. Baron, Esq., Drinker Biddle**
“The NARA Mandate: How Did We Get Here, and Where Do We Go From Here?”
- 2:30-2:45 **Break**
- 2:45-4:00 **Lisa Haralampus, Director, Records Management Policy and Outreach, NARA**
Matthew Hebert, Senior Records and Information Management Specialist at U.S. Department of Justice
Don Rosen, Director of Records Management Oversight and Reporting, NARA
Discussion Panel: “Meeting the NARA Digital Mandate”
- 4:00-4:15 **Door prizes distributed**
- 4:15-4:30 **Conclusion/Wrap-up:** Chapter presidents

Registration Information

Early Registration (by April 4, 2018): Members: \$100 Non-members: \$125 Full-time Students: \$50 3 or more registrants from the same organization: \$75 per person	Registration after April 4, 2018: Members: \$125 Non-members: \$150 Full-time Students: \$50 3 or more registrants from the same organization: \$100 per person
--	--

To register, go to <http://www.arma-metromd.org> under News and Events or www.arma-nova.org under Upcoming Meetings

Speakers



JASON R. BARON ESQ.

Of Counsel, Drinker Biddle

An internationally recognized speaker and author on the preservation of electronic documents, Jason serves as Of Counsel in the Information Governance and eDiscovery Group at Drinker Biddle in Washington, D.C. He also is Co-chair of the Information Governance Initiative, a vendor neutral consortium and think tank. Jason previously served as Director of Litigation for the US National Archives and Records Administration, and as a trial lawyer and senior counsel at the Department of Justice. In those capacities, Jason played a leading role in the government's adoption of electronic recordkeeping practices and acted as lead counsel in landmark cases involving the preservation of White House email. He has served on the Board of Directors of ARMA International, and is currently a member of the ARMA IGP Certification Board. Jason is a recipient of the prestigious Emmett Leahy Award for Outstanding Contributions and Accomplishments in the Records and Information Management Profession, as well as the Justice Tom C. Clark Outstanding Government Lawyer award given by the Federal Bar Association. He is prominently featured in the recent documentary film, *The Decade of Discovery*, which follows events that unfolded between 2002 and 2012, when Jason took on a quest to find a better way to search White House email.



MARK FISK

Partner - IBM Digital – Public Service Blockchain Leader

Mark Fisk is a Partner in IBM Digital for Global Business Services focused on the Public Service Industry. Mr. Fisk has over twenty-five years of experience in executive consulting, release management, project management, software development, and technical leadership roles. As leader of IBM's Public Service Blockchain initiatives (#blockchain) he is working with federal/state governments, higher education institutions, as well as citizen advocates in order to address dilemmas with the current roadblocks which reduce value and prevent trust, transparency, and accountability in today's business networks. In combination with Blockchain capabilities, Mr. Fisk is leveraging Design Thinking, Cognitive Process Design, Personalization, and technologies such as IoT and Analytics in order to re-imagine how Public Services organizations will work in the future to support the full lifecycle of business network interactions – especially those involving the constituents of government (#CitizenCentricGov).



LISA HARALAMPUS

Director, Records Management Policy and Outreach, Office of the Chief Records Officer, National Archives and Records Administration

Lisa Haralampus is the Director of the Records Management Policy and Outreach program in the Office of the Chief Records Officer for the U.S. Government at the National Archives and Records Administration (NARA). The program develops and issues records management policies and guidance to federal agencies. These policies and guidance relate to records management standards, technology, and processes. She is also responsible for overseeing how NARA tracks, implements, and manages the Managing Government Records Directive (M-12-18) issued in 2012 by OMB and NARA. Ms. Haralampus has over 24 years' experience in federal government records and information programs working at NARA and the U.S. Department of State. She has experience developing and implementing enterprise-wide information management policies and training. She also has experience developing and operating multi-million dollar IT systems to maintain and provide access to electronic archives. Ms. Haralampus has a master's degree in Library and Information Science (MLS) from the Catholic University of America and is a certified Project Management Professional (PMP).



LESLIE JOHNSTON

Director, Digital Preservation, National Archives and Records Administration

Leslie Johnston is the Director of Digital Preservation for NARA, with responsibility to develop and execute a digital preservation strategy for the agency. Ms. Johnston has over 35 years of experience in the cultural, higher education, and federal communities including the Getty, Stanford and Harvard University libraries, and the Library of Congress, where she worked with digitized and born-digital collections, setting and applying standards and overseeing the development of digital content management and delivery systems and services. Her expertise includes digital collection management system and infrastructure design, digital preservation systems, and standards for digital collections.



MATTHEW HEBERT

Senior Records and Information Management Specialist, U.S. Department of Justice

Matthew Hebert is a Senior Records and Information Management Specialist with the Office of the Inspector General for the Department of Justice. He has over 10 years' experience in records and information management with both state and federal government. He's worked as an archivist, management analyst, and records manager with State of Arizona DOT, NARA, and DOJ OIG. Prior to joining DOJ OIG in

2014, Matt started his federal career as an Electronic Records Archivist with NARA's Records Accessioning and Processing unit in 2011. Matt is the Co-Chair of the CIGIE Records Administrators Group (CRAG), a community of practice for RIM workers at federal OIGs. He is also on the board of the Federal Records and Information Managers Council (FIRM) and an active member of the Federal Records Officer Network (FRON). Mr. Hebert has masters' degrees in Library and Information Science (MLIS) and Public History from the University of South Carolina, as well as graduate certificates in Preservation and Digital Information Management. Matt also holds several professional certifications including Certified Records Manager (CRM), Certified Archivist (CA), Information Governance Professional (IGP), Certified Knowledge Manager (CKM), and others.



DON ROSEN

Director of Records Management Oversight and Reporting, National Archives and Records Administration

Donald Rosen is the Director of Records Management Oversight and Reporting at the National Archives and Records Administration. In this position, he leads multiple teams in providing records management oversight to federal agencies. Prior to this position he served as the Director of Policy, Analysis and Enforcement within the same office where he was responsible for the development of ERM policies and guidance including the Managing Government Record Directive. In addition, Don served as NARA's representative to the International Organization for Standardization's (ISO) Committee TC 46/SC11 (Archives and Records Management) where he works collaboratively with other countries in developing records management standards. Prior to joining NARA in 2008, Don spent 15 years in the private sector working with both Federal and commercial clients on a variety of records and information management engagements. He holds a Masters degree in Technology Management from the University of Maryland and Bachelors degree from George Mason University.



BRETT TARR

Counsel: Litigation, E-Discovery, & Information Governance, Caesars Entertainment Corp.

Brett Tarr serves as Counsel, Litigation & E-Discovery for Caesars Entertainment. He joined the law department at Caesars Entertainment in 2012 to develop in-house capabilities and defensible workflows for e-discovery, information governance, legal operations, and data privacy. Mr. Tarr has experience working in a full spectrum of legal roles, including litigating at national law firms, developing programs for e-discovery providers, and serving in-house legal roles for several companies. He has also provided consulting services, developed marketing programs, and authored articles on related topics for many leading organizations in this field. Mr. Tarr participates in numerous industry workgroups including EDRM, ACC, AIIM, and Sedona Conference, as well as publishing content for ILTA, the Association of Corporate Counsel, and other national publications. He has authored numerous articles and conducted continuing legal education courses over the past 10 years on a range of topics including electronic discovery, computer forensics, legal analytics, information governance, data privacy, data security, and development of defensible processes.



SUE TROMBLEY

*Managing Director, Thought Leadership
Iron Mountain*

Sue Trombley, MLIS, IGP, FAI, is Managing Director of Thought Leadership at Iron Mountain. Trombley led Iron Mountain's Information Management Consulting group for 10 years managing a team of subject matter experts and running large engagements. She now conducts research to share with the Records and Information Management and Information Governance community. Trombley is a frequent blogger and international speaker. She sits on the University of Texas at Austin School of Information Advisory Council, is a past AIIM Board member and is an ARMA regional advisor and past-president of its Boston Chapter.