



ARMA NOVA Chapter



2015-2016 Annual Report

The Year that Was ...

The 2015-2016 year was another successful year for the ARMA NOVA Chapter. Throughout the year, we sponsored activities and events to advance the education of our members and highlight our profession.

The theme, Best Practices for a Transforming World, allowed us to explore how the Records and Information Management industry is changing, as well as examining the role technology plays in that transformation. Our top-notch speakers covered a wide gamut of topics under this theme, ranging from a look at how the National Archives and Records Administration is transforming to exploring the possibilities associated with the Internet of Things.

Our Seminar, moved from February to March

and held in Clyde's in Tysons Corner, focused on big data and arose out of a debate about the need (or role) of retention for big data. Despite a one-day closure of the metro(!), it was a successful with about 50 overall attendees.

In addition to our monthly dinner meetings and Seminar, we had a table at the Summer Meeting of DGI, sponsored a networking meal at ARMA International Annual Conference (held in National Harbor, MD), attended the ARMA Regional Leadership Conference in Philadelphia and highlighted Sessions of the Month on our website for our members.



2016 ARMA NOVA Seminar

ARMA NOVA had an average of 20 attendees for our Monthly Meetings in 2015-2016.

Volume 1, Issue 1

September 2016

2015-2016 Board of Directors

- *President:* Mary Beth Weaver
- *Vice President:* James Willson-Quayle
- *Past President:* Elizabeth Adkins
- *Treasurer:* Carolyn Offutt
- *Secretary:* Liane Cooper
- *Education Director:* Tim Shinkle
- *Membership Director:* George Darnell
- *Webmaster & Director at Large:* Elisabeth Butler
- *Marketing Director:* Deb Dumont

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What did we Accomplish?

- Served 85 chapter members with monthly chapter meetings, an annual seminar, and our chapter website.
- Hosted an outstanding annual seminar with world-class speakers.
- Raised \$1,775 for Training Futures and over \$350 for the ARMA International Educational Foundation
- Partnered with NCC-AIIM, for two monthly meetings, meeting at their venue in November and ours in January.
- Co-sponsored the Summer educational event with Digital Government Institute (DGI) – focused on Government Records Management.
- Added a Marketing Director to the Board, focusing on advertising events & benefits.



Tribute to Long-Time Board Member George Darnell

George Darnell who has been active on the ARMA-NOVA Board for decades, is moving out of the area in 2016. As such, his participation on the Board will be curtailed in the future (although we hope to lure him out to some of our meetings)!

His contributions to our Chapter have been immense. George has served on almost all positions on our Board, including President, Treasurer, and most recently, Membership Director. His advice, hard work, and passion for ARMA and the RIM profession has guided us from the Chapter's inception in 1988 to the present.

To honor George's leadership for our Chapter (not to mention the Regional ARMA and ARMA International), our Chapter presented him with a clock and an engraved door-knocker for his new home.

George's contributions to the RIM profession (as both a Federal employee and as a contractor), were also honored at the DGI Conference, where George was awarded the 2016 Records Management Lifetime Achievement Award.



We wish George much success in his new home.

George accepting Chapter Gifts of Appreciation June 2016

2015-2016 Vendor Support

We could not have a year-end review of ARMA NOVA without thanking our vendor sponsors. Their support allows us to bring in speakers for our annual seminar who are out of the area, and otherwise underwrites the costs of our meals/venues.

Platinum—\$1,500—Allows 2 free tickets to Annual Seminar and each monthly meeting

- ◆ Open Text
- ◆ Zimmerman Associates Inc. (ZAI)

Gold — \$1,000—Allows 1 Free ticket to Annual Seminar and each meeting

- ◆ EIM Sensors
- ◆ FosterSoft

Silver —\$500—Allows 1 Free Ticket to the Annual Seminar

- ◆ Concept Searching
- ◆ Gimmel
- ◆ Millican and Associates
- ◆ Iron Mountain
- ◆ ZDAAS

Vendor support helps the ARMA NOVA Chapter provide better educational opportunities to our members

Our sponsors have been our partners, supporting our efforts, providing expertise, and we are very grateful to their support!

Annual Seminar

Our Annual Seminar was titled: “In an Age of Big Data, Does Disposition Matter?” Its roots was a debate between Board members about how data storage and mining capabilities were changing the RIM profession.

The seminar assessed the potential for extracting value from data and costs/risk of keeping data forever.

Don Lueders, our Keynote Speaker, led off the day by framing the debate, followed by the following Speakers:

- ⇒ **Data Mining in the Digital Cloud:** Chris Beasley, Digital Edge Group;
- ⇒ **Panel Discussion—Navigating the Big Data Deluge:** Sonny Hashmi (Box); Richard Hogg (IBM); Rachael Heade (Microsoft); and Alex Ponce de Leon (Google);

- ⇒ **Cloud from the Federal Perspective:** Sean Barkey, Project Hosts
- ⇒ **NARA and Disposition in a Big Data World:** Lisa Haralampus (NARA)
- ⇒ **Round Table—Does Disposition Matter Anymore?** (All Speakers)

Thanks to all involved for planning, speaking and attending!





Charitable Events for the Chapter

Our Chapter continued to support Training Futures and the ARMA International Education Fund (AIEF) during the 2015 and 2016 year.

Training Futures is a nationally-recognized workforce development training program. Launched in 1996, it has trained over 1,700 individuals. Impressively, over 89% of its trainees find gainful employment within 6 months of successfully completing the coursework, which includes credits for records management. Our chapter

has supported Training Futures for more than a decade.

Our fundraiser is primarily in December, when the Chapter sends the funds to Training Futures. We also have a link on our webpage that allows members to contribute directly to Training Futures.

AIEF is a funding resource for research and scholarships in the field of records and information management.

Established by ARMA International, the foundation is a 501(c)3 non-profit organization. We contribute to AIEFF through our 50/50 drawings, where we sell tickets, and split the proceeds 50/50 for the winner and AIEFF (although some of our winners have donated their 50% to AIEF).



Programs for the Year

Last year, we held 9 monthly dinner meetings, as well as hosted a 1-day Annual Seminar. All events were held at Clydes of Tysons Corner.

The Information Age is a transformative one, and our programs focused on aspects of transformation and how that transformation affects our profession. We examined technology, as well as leveraged lessons from history (Civil War and George Washington)!

This past year, we secured a wide-ranging set of speakers from industry, academia, and government, including some from our membership.

The following programs were held in 2015-2016:

- September 2015: Lisa Haralampus, NARA—"Transformation of NARA over the Last Decade"
- October 2015: Tim Shinkle, Milligan & Associates—"A Decentralized Approach to e-Records"
- November 2015: Joint Meeting with NCC-AIIM—"Training Needs in the 21st Century"
- December 2015: Charles Herbek, LearningFields, LLC—"Business Process Improvement (and Project Management) Lessons from the Official Papers of the War of Rebellion"
- January 2016: Patrick Oot, Shook, Hardy and Bacon, LLP—"E-Discovery in a Transforming World (Second Joint Meeting with NCC-AIIM)"
- February 2016: Kevin Parker, Neotek—"Plan a Successful Information Management Solution Implementation"
- March 2016: Annual Seminar (See Article on Page 2)
- April 2016: Maura Dunn, Trail Blazer Consulting LLC—"Lessons Learned Using the IG Maturity Model"
- May 2016: Sukumar Iyer, Brilliant Corporation—"The Internet of Things: Rise of the Machines"
- June 2016: Mark Santangelo, Fred W. Smith National Library for

ARMA NOVA's Theme last year was Best Practices for a Transforming World

the Study of George Washington—"American History in Modern Times—Going from a Basement to an Archival Presidential Library"

Our upcoming year's theme follows on the transformation aspect of our profession by examining the relationships we must now build to accommodate the changes technology brings. We can no longer organize information by ourselves, but must depend on others to be successful.

We are working on scheduling speakers and programs for the 2016-2017 year. Should be another year of great educational opportunities for our members!



ARMA NOVA Chapter

Venue: Clydes at Tysons Corner
8332 Leesburg Pike,
Vienna, VA
(703) 734-1901

Website: www.arma-nova.org



2016-2017 Theme: Building Successful Relationships in Records Management

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Here are the **4 benefits** of participating at ARMA NOVA Chapter Events::

- 1. Take part in face-to-face, local networking with your peers. Connect with professionals to share pain points, find solutions, and enhance your career.*
- 2. Access education you can use in real time. Engage with subject matter experts on the profession's hottest topics to get answers you can use immediately to improve your RIM or IG program.*
- 3. Acquire leadership experience. If you're looking for resume-worthy leadership skills, serving as a chapter leader will help you build them.*
- 4. Gain a competitive advantage. With all of its benefits, participating in a local chapter will give you a competitive advantage in your job (or job search), in your field, and in your career.*



Looking Towards the Future

The new Board is already hard at work planning out the 2016-2017 year. A few initiatives already being planned include:

- ⇒ Incorporating social media to better reach our members, including a new Twitter account, Linked In, and Hoot Suite
- ⇒ Setting up periodic Networking events focused on honing skills and leveraging benefits for our members
- ⇒ Potentially partnering with Metropolitan Maryland (and Greater DC) Chapters for the 2017 seminar
- ⇒ Potentially partnering again with NCC-AIIM
- ⇒ Having a tour of the Fred W. Smith National Library for the Study of George Washington for one of our

monthly meetings (as an offsite venue/event).

- ⇒ Surveying our members to find out how best the Chapter can meet your RIM needs.
- ⇒ Continuing to support Training Futures and AIEF, and maybe adding a shred day event or provide mentoring opportunities for our members

The Board is energized and productive this year, and will happily take your comments and suggestions. Here's to another great year!

