

ARMA NOVA Chapter Webinar

Wednesday, September 16th, Noon – 1:00 PM ET



INTERSECTION OF INFORMATION GOVERNANCE AND DATA GOVERNANCE

Speaker: **Barclay T. Blair**, Founder & Executive Director of Information Governance Initiative

ARMA NOVA sponsor Faegre Drinker Biddle is pleased to be hosting the ARMA NOVA chapter for our September meeting. Attendees who join this webinar will have a chance to hear from chapter president Dan Beard at the beginning of the meeting. Opening remarks will be followed by a discussion-based interview with Barclay T. Blair, Founder & Executive Director of the Information Governance Initiative.



Barclay T. Blair is an advisor to Fortune 500 companies, technology providers, and government institutions across the globe, and is a speaker, author,

and internationally recognized authority on Information Governance. Barclay has led several high-profile consulting engagements at the world's leading institutions to help them globally transform the way they manage information. He is the president and founder of ViaLumina and the Executive Director and Founder of the Information Governance Initiative.

At your last "cross-functional" meeting did someone use the term, "information governance" and "data governance" interchangeably? Do you use them interchangeably? Most people think information and data are roughly the same thing, so maybe information governance and data governance are the same thing too? Well, no. They are different disciplines with different tools, different professional qualifications, different mandates, different daily activities, and different ways of working.

But, they are not entirely different.

The Information Governance Initiative has addressed this topic before, but lately we have been seeing more organizations seeking to unify, combine, or address both domains as part of the same project. In some organizations, the two functions are melding into one. This evolution is not necessarily a bad thing, and in fact could be very good for many practitioners seeking stronger business alignment and visibility. But it comes with challenges and pitfalls. We will dig into the impact of this evolution in this discussion-based webinar.

No cost to register!

Webinar hosted by **ARMA NOVA Platinum Sponsor Faegre Drinker Biddle & Reath**



Date: Wednesday, September 16, 2020

Registration: Go to <https://attendee.gotowebinar.com/register/4287737316788161551> to register for the webinar. The webinar will not be recorded – you must be present to participate!

All registrants will be required to acknowledge the following statement before registering: In exchange for this free event, I acknowledge that my registration information will be collected by ARMA NOVA and by the organization hosting this webinar. I understand that both organizations may use my registration information in outreach and marketing, and that I can be unsubscribed from the mailing list at my request at any time. Further, I acknowledge that I will not record nor reproduce any portion of this webinar.